

Kol Ami Steering Committee Meeting 7/12/2020

Attending (voting members): Jane Schulman, Jane Petkofsky, Lance Feiner, Debbie Linick, Toni Popkin, Dayna Davitz, Jonathan Baumgarten, Gordon Achermann, Amber Baum, David Friedman, Judy Greenblum, John Staren

Non-voting Attendees: Rabbi Gilah Langner, Meryl Paskow, Ruth Anne Faust, Rayna Aylward

Meeting began at 4:03p

Rabbi Gilah began with a blessing.

Self-introductions of everyone in the meeting.

The agenda and minutes from the May meeting were approved unanimously. (Toni/Debbie; move/2<sup>nd</sup>)

June Annual meeting minutes unanimously. (Rayna/Jane P.; move/2<sup>nd</sup>)

Meryl gave the coordinators report. Meryl presented for discussion the marketing timeline that she uses to organize promoting programs/events, including services, etc., through all media platforms, e.g., Facebook, list serves, published calendars, newsletters, and such. She is going to share with lay leaders, community chairs, and steering to ensure understanding on the timing for publishing and promoting events.

Erv Walter submitted the treasurer's report in advance of the meeting (attachment 1). Jane S. presented in Erv's absence: We have new family; dues invoices sent out today and tomorrow via email; and, ended last Fiscal Year financially healthy.

Rabbi Gilah gave High Holiday planning update regarding the overall programming for services: Tikkun HaNefesh / Healing our Souls and Tikkun Olam / Repairing the World. Planning for book reading/discussions, zoom platform for services, and in-person (socially distanced) Tashlich. Jane S. mentioned first logistics meeting will be August 2<sup>nd</sup>.

Debbie Linick gave membership committee overview and update.

Jane Schulman gave update from ritual services discussion with Rabbi Gilah and lay leaders regarding the entire range of services we are offering. The daily services are going very well, with at least a minyan every day. Suggestion to have a "call list" for backup just in case for morning services. Plan to have two (2) Friday evening and two (2) Saturday morning services each month, alternating, to allow for a Shabbat service every week.

Toni discussed the "Colors of Gratitude Gathering" event: people need to register for the [event](#) and please promote and invite your friends from all over the world.

Jane S. reminded everyone to complete the survey for the strategic planning.

Meeting adjourned at 5:28p.

Attachment 1\_Treasurer Report 07-12-20.pdf